



Eleganza

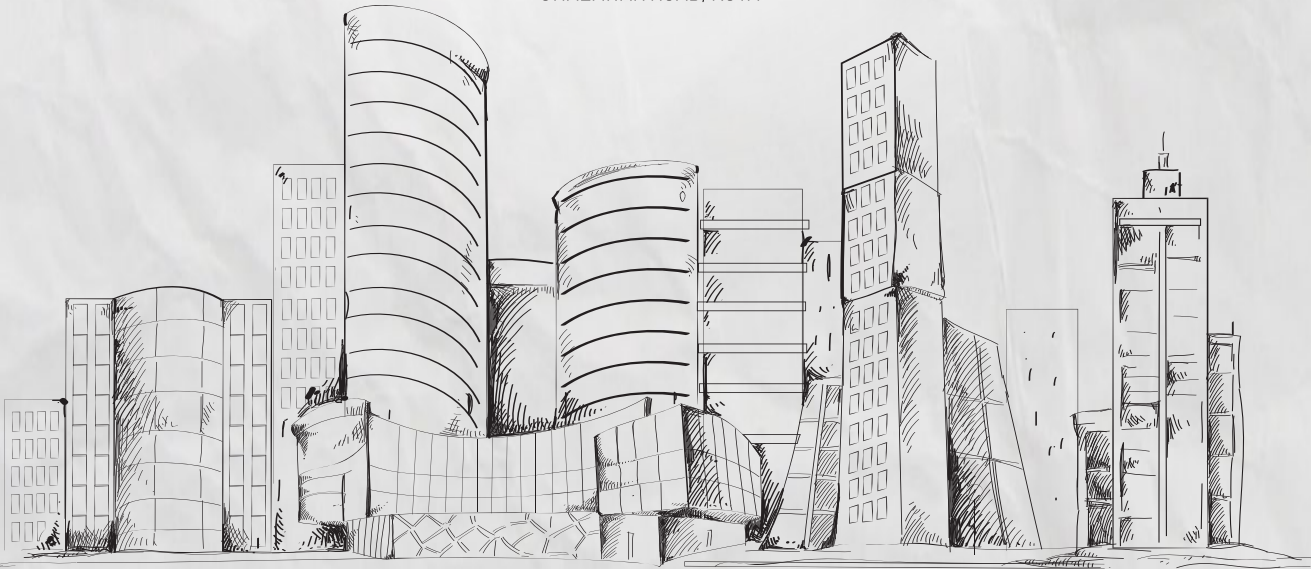
**PROPERTY
& INTERIOR EXPO**

Kota (Rajasthan)

**7-8 April
2018**

SHRI MAHESHWARI BHAWAN

JHALAWAR ROAD, KOTA



Introduction



Eleganza

PROPERTY & INTERIOR EXPO

Eatos Group is back with Eleganza- Property and Interior Expo after the mega success of Era of Elegance - Wedding & Life style Exhibition which was visited by over 15k+ HNI Visitors. It was a huge success in wedding and life style industry.

Eatos Group is back with another irresistible offering, **ELEGANZA-Property & Interior Expo-2018** is a unique platform for Kota-Jaipur-Udaipur as well as Rajasthan's premium real estate developers to showcase their Premium residential projects with value added services, Second Homes, Commercial Properties, Townships and farm houses. It is a lucrative platform to showcase your products to filtered clientele...and for the visitors, this is a great window to know what's happening in the market and for a seller/buyer the event is absolutely wonderful as it saves time, money and energy, so as to network with developers, investors and financial institutions.

Exhibitor's Profile



Visitor's Profile



Our Banking Partners





Eleganza

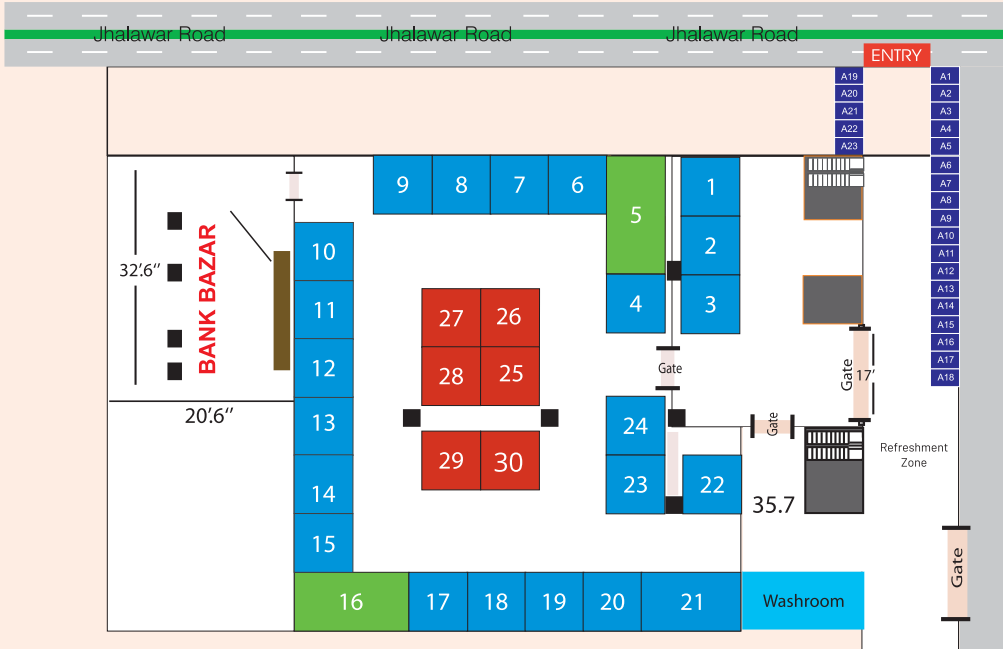
PROPERTY & INTERIOR EXPO

Benefits to participate:-

- Biggest and best Expo ever in this region.
- Platform to promote existing and forthcoming Projects.
- Multi-Facet opportunities including booth, banner, advertisement, brochure.
- Build a prospect database & have face to face interaction with clients.
- Pre-event customized promotion.
- Excellent platform to understand demographic technicalities of the market, client's need and competitors
- Building relationship and networking opportunity with Clients, Competitors, Investors, Traders and brokers.
- Get a showcasing space.
- It saves your time, money and energy to get prospective clients.

Floor Plan

SHRI MAHESHWARI BHAWAN JHALAWAR ROAD, KOTA



**Stall SIZE - 3 mtr x 3 mtr
(22 UNITS)**

₹10,000 Sqm.

**STALL SIZE - 3 mtr X 3 mtr
(6 UNITS Island)**

₹11,000 Sqm.

**STALL SIZE - 6 mtr X 3 mtr
(2 UNIT)**

@ ₹9,000 Sqm.

**STALL SIZE - 2 mtr X 2 mtr
(23 UNIT)**

@ ₹5,000 Sqm.



Branding Overview



Print promotion in leading Newspaper, distribution of leaflets to create high visibility for the event and sponsors. PR Activities -Press Releases, Press Conference and other strategic activities planned for greater impact.

- Outdoor – Poster, Banners
- On Air – FM Promotion
- Exclusive event promotional activities at outlets of the participating brands.
- Website, E-mailers and Digital Campaign
- Social Media Engagement – Facebook, Whatsapp, Twitter
- VIP Passes for High Net worth Individuals
- 20000+ Personal Invitations to target audience
- Event Collaterals- Backdrops, Standees, Banners, Posters
- Customised promotion for every Exhibitors



Facilities



All stalls are made of Standard Modular Stall system consisting of Laminated Panels & aluminium channels structure.

- Three spotlights, One Table, Two Chairs & One 5 amp. connection, one dustbin are provided within the stall charges.
- Fittings in other sizes are on Pro-rata basis. Any Additional requirements can be hired from the official contractor at extra charges.
- Maximum 100 - 150 watts power is allowed to be consumed in each booth of 9 sq.mts. for the period of the event.
- Any additional requirements of power other than above will attract prior written permission from organisers & extra charges will be payable to the contractor.

Milestones of our Journey:

- ₹ Allen - MARG (Biggest Educational Expo of India)
- ₹ Explode 2017 NYE: Our signature Event
- ₹ 5Km Glow Run by inshape
- ₹ UtSaH by SriSri Ravishankar (1 lakh + Students)
- ₹ Walk-O-Run 2017 by Heart Wise (Marathon + Health Expo)
- ₹ Era of Elegance-Biggest Wedding & Life Style Exhibition (15k HNI Visitors)
- ₹ Career Utsav - Biggest Educational Event in India (85k+Students)
- ₹ Explode 2018 NYE: Biggest New Year Celebration of North India (18k+)

Our Services

- ₹ Corporate Events
- ₹ Project Launching
- ₹ Exhibitions
- ₹ Road Shows
- ₹ Award Functions
- ₹ Devotional Events
- ₹ Gala Nights
- ₹ Birthday Parties
- ₹ Conferences
- ₹ Wedding Planner & Destination Wedding
- ₹ Fashion Show
- ₹ Celebrity Events & Management
- ₹ Health Events



Initiative by :



www.eatosgroup.com

Event by :

Eatos
Events

www.eatosevent.com

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